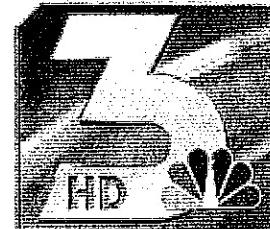


## **ORDER**



KSNW

<b>Orders</b>	<b>Order / Rev:</b>	103290	
	<b>Alt Order #:</b>	06825822	
	<b>Product Desc:</b>	NRCC IE 2012	
	<b>Estimate:</b>	2600	
	<b>Flight Dates:</b>	09/21/12 - 09/27/12	<b>Primary AE:</b>
	<b>Original Date / Rev:</b>	06/21/12 / 07/25/12	<b>Sales Office:</b>
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b>
			KSNV
			Amy McCreary
			BLPHI
			National

<b>Agency</b>	<b>Name:</b>	<u>National Media, Inc.</u>	
	<b>Buying Contact:</b>		<u>Cash</u>
	<b>Billing Contact:</b>		<u>Broadcast</u>
		<u>815 Slaters Ln.</u>	<u>EOM/EOC</u>
		<u>Alexandria, VA 22314</u>	<u>15%</u>
	<b>Billing Type:</b>		
	<b>Billing Calendar:</b>		
	<b>Billing Cycle:</b>		
	<b>Agency Commission:</b>		

Advertiser	Name:	National Republican Congressional Committee ReVive!
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN
	New Business Thru:	
	Order Separation:	00:15:00
	Advertiser External ID:	
	Agency External ID:	

## Bilt Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/27/12	74	\$72,025.00	\$61,221.25	September 2012	74	\$72,025.00	\$61,221.25	0.0
					Totals	74	\$72,025.00	\$61,221.25	0.0

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	37%	\$72,025.00
Market	100%	\$194,662.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$42,825.68
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$29,199.32
KTUD	0%	\$0.00
KVVU	22%	\$42,825.68
KWWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	4%	\$7,786.49

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a	WakeUp w/WagM	5-6a			----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12		----F--			2	\$400.00			0.00					

Order / Rev: 103290  
 Alt Order #: 06825822  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com  
 Product Desc: NRCC IE 2012  
 Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 ----F-- 2 \$400.00 0.00															
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 2 \$400.00 0.00															
E 3	KSNV	09/25/12	09/25/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	09/26/12	09/26/12	M-F 5-6a WakeUp w/WagM	5-6a		--W----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --W--- 2 \$400.00 0.00															
E 5	KSNV	09/27/12	09/27/12	M-F 5-6a WakeUp w/WagM	5-6a		---T---	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 ----F-- 1 \$725.00 0.00															
E 7	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$725.00 0.00															
E 8	KSNV	09/25/12	09/25/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 1 \$725.00 0.00															
E 9	KSNV	09/26/12	09/26/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --W--- 1 \$725.00 0.00															
E 10	KSNV	09/27/12	09/27/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T--- 1 \$725.00 0.00															
E 11	KSNV	09/21/12	09/21/12	Today Show	CM	658a-9am	----F--	:30	2	\$900.001	0.00	NM		2	\$1,800.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 ----F-- 2 \$900.00 0.00															
E 12	KSNV	09/24/12	09/24/12	Today Show	CM	658a-9am	M-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 2 \$900.00 0.00															
E 13	KSNV	09/25/12	09/25/12		CM	658a-9am	-T-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00

Order / Rev: 103290  
Alt Order #: 06825822  
Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com  
Product Desc: NRCC IE 2012  
Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--T-----					2	\$900.00		0.00			
E 14	KSNV	09/26/12	09/26/12	Today Show	CM	658a-9am	--W----	:30	2	\$900.001	0.00	NM		2	\$1,800.00
TODAY SHW															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----					2	\$900.00		0.00			
E 15	KSNV	09/27/12	09/27/12	Today Show	CM	658a-9am	---T---	:30	2	\$900.001	0.00	NM		2	\$1,800.00
TODAY SHW															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---					2	\$900.00		0.00			
E 16	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
SATURDAY TODAY															
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$625.00		0.00			
E 17	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$375.001	0.00	NM		1	\$375.00
NW3-SUNRS WKND															
News 3 Sunrise SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$375.00		0.00			
E 18	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
SUN TODAY															
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					2	\$500.00		0.00			
E 19	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd HOM	9-10a		----F--	:30	1	\$425.001	0.00	NM		1	\$425.00
TODAY SHW2															
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--					1	\$425.00		0.00			
E 20	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd HOM	9-10a		M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
TODAY SHW2															
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$425.00		0.00			
E 21	KSNV	09/25/12	09/25/12	M-F Today Show II 3rd HOM	9-10a		-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
TODAY SHW2															
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----					1	\$425.00		0.00			
E 22	KSNV	09/26/12	09/26/12	M-F Today Show II 3rd HOM	9-10a		--w----	:30	1	\$425.001	0.00	NM		1	\$425.00
TODAY SHW2															
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--w----					1	\$425.00		0.00			
E 23	KSNV	09/27/12	09/27/12	M-F Today Show II 3rd HOM	9-10a		--T----	:30	1	\$425.001	0.00	NM		1	\$425.00
TODAY SHW2															
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--T----					1	\$425.00		0.00			
E 24	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM SM	9:30a-10a		-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
CHRIS MATTHEWS															
Chris Matthews SUN 9:30am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$500.00		0.00			
E 25	KSNV	09/24/12	09/24/12	CM	4-5pm		M-----	:30	1	\$725.001	0.00	NM		1	\$725.00

Order / Rev: 103290  
Alt Order #: 06825822  
Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com  
Product Desc: NRCC IE 2012  
Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>NEWS 3 at 4 (1 HOUR)</b>															
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	M-----	1	\$725.00	0.00									
E 26	KSNV	09/25/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00	
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-T-----	1	\$725.00	0.00									
E 27	KSNV	09/27/12	09/27/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	---T---	:30	1	\$725.001	0.00	NM		1	\$725.00	
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	---T---	1	\$725.00	0.00									
E 28	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	-----F--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F Early News															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/17/12	09/23/12	----F--	2	\$1,200.00	0.00									
E 29	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F Early News															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	----F--	2	\$1,200.00	0.00									
E 30	KSNV	09/25/12	09/25/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F Early News															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-T-----	2	\$1,200.00	0.00									
E 31	KSNV	09/26/12	09/26/12	M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F Early News															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	--W----	2	\$1,200.00	0.00									
E 32	KSNV	09/27/12	09/27/12	M-F Early News	CM	5-630p	---T---	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F Early News															
<b>NEWS 3</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	---T---	2	\$1,200.00	0.00									
E 33	KSNV	09/21/12	09/21/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
<b>JEOPARDY</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/17/12	09/23/12	----F--	1	\$1,300.00	0.00									
E 34	KSNV	09/25/12	09/25/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
<b>JEOPARDY</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-T-----	1	\$1,300.00	0.00									
E 35	KSNV	09/26/12	09/26/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
<b>JEOPARDY</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	--W----	1	\$1,300.00	0.00									
E 36	KSNV	09/27/12	09/27/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
<b>JEOPARDY</b>															
<b>Start Date</b> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	---T---	1	\$1,300.00	0.00									
E 37	KSNV	09/24/12	09/24/12		CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00

Order / Rev: 103290  
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Advertiser: National Republican Congressional Com  
Product Desc: NRCC IE 2012  
Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$1,300.00			0.00					
E 38	KSNV	09/25/12	09/25/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$1,300.00			0.00					
E 39	KSNV	09/26/12	09/26/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$1,300.00			0.00					
E 40	KSNV	09/27/12	09/27/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$1,300.00			0.00					
E 41	KSNV	09/21/12	09/21/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
Friday Prime 8-9pm															
WHO ARE YOU?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1	\$1,700.00			0.00					
E 42	KSNV	09/21/12	09/21/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Friday Prime 9-10pm															
GRIMM-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1	\$3,000.00			0.00					
E 43	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001	0.00	NM		1	\$10,000.00
NFL Football															
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$10,000.00			0.00					
E 44	KSNV	09/23/12	09/23/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,600.002	0.00	NM		1	\$1,600.00
News 3 in Prime															
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$1,600.00			0.00					
E 45	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$1,200.00			0.00					
E 46	KSNV	09/26/12	09/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$1,200.00			0.00					
E 47	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1	\$1,100.00			0.00					
E 48	KSNV	09/21/12	09/21/12	The Tonight Show	CM	1135p-1237a	----F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		2	\$500.00			0.00					
E 49	KSNV	09/24/12	09/24/12		CM	1135p-1237a	M-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00

Order / Rev: 103290  
Alt Order #: 06825822  
Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Committee  
Product Desc: NRCC IE 2012  
Estimate: 2600

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
				TONITE SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/24/12	M-----	2	\$500.00	0.00						
E 50	KSNV	09/25/12	09/25/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				TONITE SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/24/12	-T-----	2	\$500.00	0.00						
E 51	KSNV	09/26/12	09/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				TONITE SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/24/12	--W----	2	\$500.00	0.00						
E 52	KSNV	09/27/12	09/27/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				TONITE SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/24/12	---T---	2	\$500.00	0.00						
E 53	KSNV	09/22/12	09/22/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				SAT NITE LIVE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	-----S-	1	\$1,400.00	0.00						